

air-net

wire-free, wireless
internet access ...



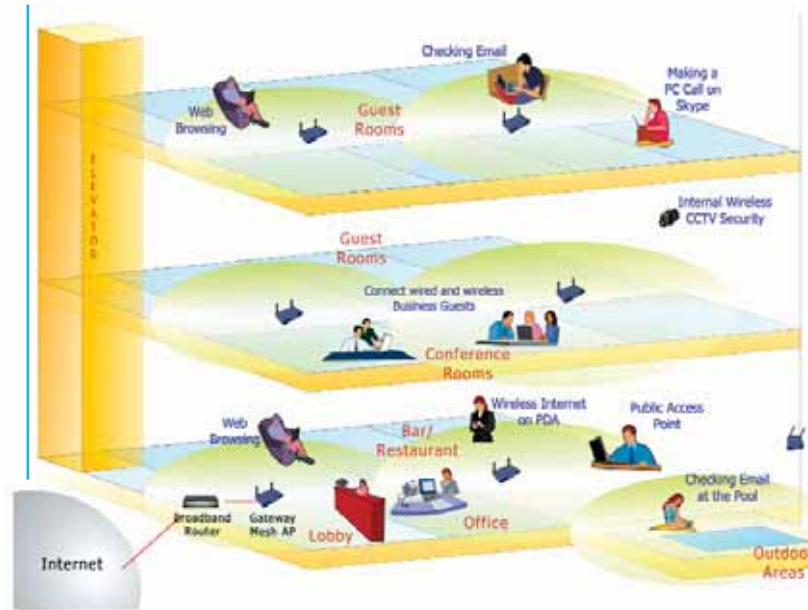
www.airnetwifi.com

Perhaps you own a small café, or manage a chain of international hotels. You recognise that your customers want access to the internet while in your premises, but you are not sure how to create your own Internet HotSpot without spending a lot of money on technology that is still evolving, and may not be scalable in the future.

Regardless of your size or location, Air-Net offers you the perfect solution at an attractive price.

Air-Net offers:

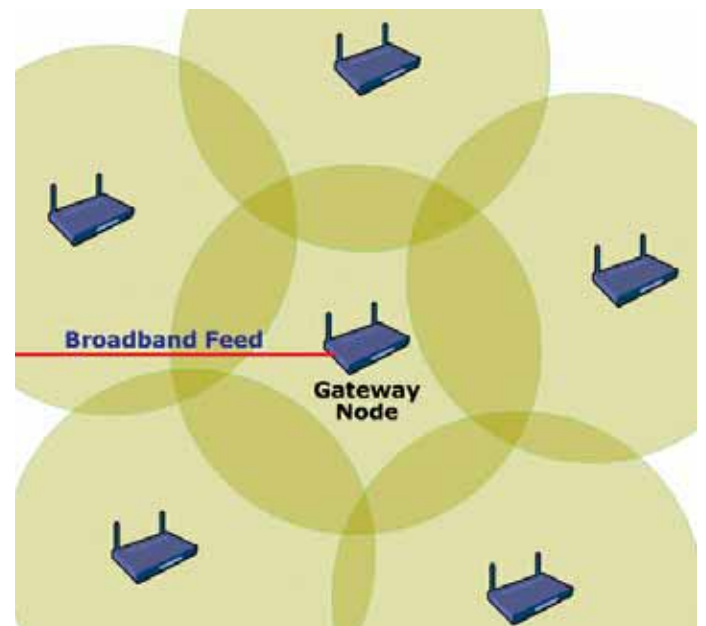
- ✓ A very cost effective solution to offer Wireless Internet access to your customers throughout your premises.
- ✓ A completely Wire-Free solution regardless of the size or shape of your premises. No drilling or cabling required so there is no disruption to your business or customers.
- ✓ A totally scalable Wireless HotSpot. New Nodes can be added to extend your coverage at any time in the future.
- ✓ An immediate return on your investment with up to 75% of user revenue going directly to you.
- ✓ The ability to communicate directly with your visitors through your own branded updateable User Login screen. Each HotSpot can have its own unique Login screen with offers, specials, advertising or information unique to that location
- ✓ A simple intuitive Online Management system where you can monitor user activity, revenue generation, offer complimentary access, set pricing and update your login screens, in your preferred language.
- ✓ Multiple HotSpots can be managed as easily as a single HotSpot. This is a very powerful feature for Hotel Chains and other multi national organisations.
- ✓ Active promotion of your HotSpot to travellers who are looking for HotSpots in your area through our Air-Net HotSpot Global Directory and propagation to the other main Online HotSpot Directories
- ✓ No Set-up charge for the Air-Net User Management and Billing system
- ✓ A totally automated Internet HotSpot access solution for your visitors using online payments in £, €, US\$, CN\$, AU\$ and ¥. You also have the option of taking direct payments on-site in any currency.
- ✓ Set and update your own prices at a Global or Local level in different currencies. You decide and manage your pricing structure.
- ✓ True Global Roaming – you will be part of the Air-Net Global network of Wireless HotSpots and not tied to National Carriers or Regional HotSpot operators.
- ✓ A multilingual booking system. Your visitors can access your Wireless HotSpot in their native language. New languages are being added regularly.
- ✓ Total independence on where you source your Internet Broadband Backhaul.



The Wireless Technology

Air-Net uses the revolutionary Wireless Mesh Networking system to ensure maximum wireless coverage with minimal cost and disruption. Other Wireless systems require cabling to all Access Points. A Wireless Mesh is self aware, and creates a multi-path wireless network between all Access points automatically, whilst ensuring network resilience and traffic management.

The Wireless Mesh allows connections from multiple users and wireless devices, sharing out the available bandwidth to ensure a quality service for all users. Industry standard security and encryption are built in to ensure that data on the internal network is secure.



Air-Net Online System Management

From the outset we decided that the Air-Net system www.airnetwifi.com should allow for Global and Local roaming.

It should be intuitive, flexible and multilingual requiring minimal or no training for user or owners.

As a Web based application, it requires no software to be installed on your computers. You can access the system using your account details from any internet connection around the world.

New functionality, upgrades, and translations are available immediately

Owners and ISP's manage all their hotspots from a central online management panel, offering them:

- ✓ set pricing,
- ✓ check usage
- ✓ check revenues
- ✓ update User Login Screens, communicating directly with users on an ongoing basis offering advice, specials and up-to-date system information.
- ✓ offer complimentary access
- ✓ add local users and credits
- ✓ order Guest Pre Pay Cards



A Win-Win combination

Air-Net's approach is different; we do not sell you a product and then forget about you. Instead of charging you up front, we take a percentage of the revenue generated, typically 25%.

Therefore the cost of the system is relative to the money it is generating. This model means that it is in our interests to find you new customers. As well as being entitled to ongoing upgrades to the system we actively promote our Air-Net Partner HotSpots through our own Directory and also by propagating details to the biggest online HotSpot directories on the Net.

As we add more languages to our system this increases your potential customer base considerably. Users will recognise the simplicity of using the same interface to book access anywhere in the world in any language, rather than being tied to National and Regional providers who insist your guests speak English.

Based in Northern Ireland, our dedicated servers are based in our Belfast Data Centre connected to the Internet Backbone via an MCI UUnet node ensuring excellent connectivity and response times.

We take user data security and system uptime very seriously as our reputation is dependant on it.



Tomorrows' Hotels

At Air-Net we recognise one of the factors in deciding to implement a wireless network is cost and ROI.

With this in mind we are not content to offer you a public WiFi system that will solely generate revenues from visitor's casual internet access. We recognise that having a wireless network in place offers huge potential to offer guests other services which will not only set the standard for customer service, but bring efficiencies to Guest and Room Management.

Air-Net is already starting to research and develop products and services to generate further revenues and savings for our Wireless HotSpots.

For the Guest

- ✓ Online Room Service
- ✓ Online Guest Check Out
- ✓ Book Local Area Reservations Online
- ✓ Room Monitoring via CCTV
- ✓ TV on Demand
- ✓ VOIP Telephony
- ✓ Internal Games Server

For the Hotel

- ✓ Online Staff Systems for Room and Guest Management
- ✓ Efficiencies in Guest and Room Management
- ✓ Internal Comms. system for Staff and Management
- ✓ Guest Self Service Model
- ✓ A scalable internal Wireless Network which is Future Proofed





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